

The Community Music of Heilongjiang Province by Chinese Dream-Oriented

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Abstract: The communication of Chinese dream and community music is very meaningful, which can improve people's comprehensive quality, promote social stability and harmony, and promote local economic development. we should take comprehensive and effective measures, integrate it into music classroom teaching and people's daily life, carry out local music culture construction planning, play the role of network communication, pay attention to community music culture mining and increase capital investment in order to promote its more effective communication. This paper studies the community music culture of Heilongjiang Province by Chinese dream-oriented, aiming to contribute to the development of community music culture.

1. Introduction

People's living standards have been significantly improved with the progress and development of China's economy ^[1]. People's spiritual needs are getting higher and higher. Community culture is the most basic culture closest to the people, which is quite different from people's spiritual needs. Community music culture is the core content of community culture, which has become the most prominent contradiction in the current community development. There are also many problems Effective means need to be developed. Community music culture is not only an important part of music culture, but also has an important historical and cultural value, showing the spiritual and cultural outlook of the revolutionary predecessors. Under the background of Chinese dream construction, we need to pay more attention to the spread of community music culture, expand its influence on the people, gather people's strength, promote people's ideological awareness and improve their comprehensive quality, and pay attention to people's vitality and power for the realization of Chinese dream. In the current era background, through the investigation of a large number of content related to our community culture, we can see that these literature content has many similarities. This paper analyzes the current situation of our music culture community construction, and analyzes its role in community mass culture.

2. The Significance of Music Culture Communication

The Chinese dream is a dream of self-improvement and rejuvenation, which plays an important role in uniting people's strength and realizing the great rejuvenation of the Chinese nation. Community music culture is an important part of music culture, which plays a positive role in condensing people's strength and improving people's quality. In the new era, with the economic and social development and the improvement of life, it has a positive role to do a good job in the communication of Chinese dream and community music culture, which is mainly reflected in the following aspects ^[2]. Community music activities are activities that can directly contact with the masses, mainly in the form of playing and singing, chorus, etc. more and more people voluntarily and actively participate in music activities, so as to promote people to better feel the charm of music, and through personal participation in music activities can have a more perceptual and rational understanding of music. In community music activities, we should not only have the ability to appreciate music, but also listen to music attentively when we appreciate the key points and key points of music. In the process of enjoying music, we can feel the charm of music and develop a variety of music activities on the basis of profound cultural knowledge.

2.1 Improve Comprehensive Quality of People

Community music culture has rich connotation and historical and cultural heritage, showing daily life and spiritual outlook, reflecting the era value and pursuit of hard work, courage to explore, fearless of hardship and pursuit of ideals. Taking effective measures to do a good job in communication can improve people's ideological awareness and comprehensive quality, which has a positive role and practical significance in promoting their healthy growth. At present, in the community music activities, performers mainly sing in the square, and the surrounding masses mainly cooperate^[3]. This kind of leisurely activity mode helps the masses to devote themselves to music activities, to enjoy music purely, to feel the meaning of music in a relaxed way, so as to understand the charm of music, and to help the masses have more enjoyable enjoyment in community music activities. In such a community atmosphere, the masses can also independently and actively play their own understanding of music. At the same time, in the development of community music activities, we also need different opinions of different masses, encourage the masses to participate in a variety of music activities, and help the masses better participate in music cultural activities.

2.2 Promote Social Stability and Harmony

Community music has a unique cultural connotation, which shows people's patriotism, collectivism and hard struggle. For example, "I love you, China" embodies the spirit of patriotism, "unity is strength" embodies the spirit of collectivism, "the Red Army is not afraid of difficulties in the expedition" embodies the spirit of hard work. This community music culture rhythm is clear and cheerful, the theme is positive and upward, can inject people's vitality and power into people's daily life, has the role of education guidance, and is of great significance to promote social stability and harmony^[4]. We should take effective measures to integrate it into people's daily life, build a harmonious society, and provide spiritual power and intellectual support for daily life. Music activity is the main form of expression in the mass community culture. Performance and learning have a positive impact on the rich cultural life.

3. Problems in the Development of Music Activities

3.1 Unbalanced Development of Community Music Culture

China's economic, social and cultural development are unbalanced in regional links. There is a big gap between the eastern and western regions, rural areas, urban areas, big cities and small cities. The actual situation of China's community music and cultural development also highlights the characteristics of this gap. With China entering a new era, in some communities, the construction of music culture has found its own way to meet its own personality, and has established a preliminary scale, such as rainbow city community in Beijing, which has basically realized its own operation, and the residents in the community have a very high degree of participation. In Shenyang area of Liaoning Province, the art center of Shenyang Conservatory of music and Rhine riverside community is a typical art college to serve the public and combine with social music culture. In terms of professional content, the art center includes vocal music, instrumental music, dance and other different types. In terms of education, it can also meet the needs of people of different ages and professions. In terms of service, it has strong flexibility, such as one-to-many service, point-to-point personalized service, etc. At the same time, the Art Center began to develop in the direction of industrialization^[5]. At the same time, it promoted similar art centers to be popularized in the whole city and the whole province, and actively solved the employment problem of graduates. In addition, Cuiwei Art Chorus in Jinding Street area of Beijing has not only been limited to the community environment, but also started to develop some tours to other places, and even performed in professional venues such as concert hall, which has obtained great economic benefits.

3.2 Slow Development of Community Music Education

Community music education is one of the sub items of community education, which is

conducive to the development of community music culture. From the overall perspective of community development, the music literacy level of ordinary community residents in China is relatively low, which is not conducive to the cultivation of people's interest in community music culture construction. At present, there are many types of factors affecting the development of community music education, the biggest one is the serious lack of professional music education resources, many professional music teachers are reluctant to join the community music education environment^[6]. However, for example, Shenyang Conservatory of music, together with the art center of Rhine riverside community, has talents with professional music education qualifications to participate in community music activities. Only with the positive development of community education can the development of community music culture have a positive momentum. Community music education has been supported and concerned by the government, and some activities have been carried out slowly, but art centers like Shenyang are still cases in China, so it can not change the actual problem of slow development of community music education in China.

4. Measures for the Development of Music Activities

4.1 Strengthen the Publicity of Music Activities

There is a big gap in the age group of residents in the community, so we should develop community activities of different forms and contents to meet the needs of residents of all ages. Actively guide and encourage residents to participate in music activities. At present, young people can't have great interest in music activities. Therefore, it is necessary to take the initiative of young people's participation as the focus of the development of community activities, publicize community music activities through network publicity, radio, media and other means, and help young people understand community music better through the application of modern means Music activities can also promote young people to understand more deeply the significance of community music activities. Community music activities take on a variety of forms, which can be performed through the family as a unit, and can attract more and more residents to participate by using family relations.

4.2 Enrich the Forms of Community Music Activities

Influenced and limited by many factors, the performance of community music and cultural activities is relatively single, so this is the main reason for the slow development of community music activities. Through a variety of forms of community music activities, it can attract more people to participate in music activities, especially young and middle-aged people, so that they have a more full understanding and understanding of community music activities, so as to promote the spread of music activities, infect more people, and play an important role in community music activities.

4.3 Innovation of Music Activities

In terms of innovation, mass culture should first enrich the forms of holding mass music activities, break through the traditional thinking of carrying out music activities, and establish a diversified mode of holding music activities. In terms of innovation of community music activities, it is necessary to integrate various elements of dance and musical instruments. Community music activities are diverse, and different people like a variety of music activities. Music has rich forms of expression, especially the integration of dance and musical instruments in the community music culture, forming more and more systematic forms of music activities, so as to mobilize the enthusiasm of the masses to participate in music activities. Through the integration of musical elements such as musical instruments and dances, community residents can show more complete musical performances.

4.4 Integration into People's Daily Life

To improve the influence of Chinese dream music, it is necessary to integrate it into people's daily life. Make it a popular culture, effectively infiltrate into people's daily life, and promote the

development and dissemination of advanced culture. Promote the development of red music culture industry, increase the scientific and technological content of red music culture, apply modern marketing methods to package red music culture, and promote the construction of red music culture brand. And innovative communication routes, such as the use of "Community Chinese dream concert" and other ways, to enhance its contact with people's daily life, promote the innovation of communication mechanism, and promote the more effective inheritance and development of Chinese Dream Songs and other cultures.

5. Conclusion

The holding of community music activities is conducive to promoting the construction of community culture and spiritual civilization. At the same time, it analyzes the current situation of the development of community music culture in China, and through the study of the existing problems in the development of community music culture activities. It makes effective improvement countermeasures. Community culture is the most basic culture close to the people, which is very different from people's spiritual needs. Community music culture is the core content of community culture, which has become the most prominent contradiction in the current community development. In order to promote the development of community music activities, we should actively solve the existing problems, innovate more diversified activities, and promote community music activities to promote community construction and development in China.

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